

A PROPOSED MODEL FOR STRATEGIC MANAGEMENT (SM) AND MOSQUE PERFORMANCE (MP) IN MOSQUE MANAGEMENT

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ABSTRACT

The purposes of this paper are to identify the critical success factors of management practices for mosque and to develop research model of strategic management practices, and mosque performance. Mosque is one of an important institution for Muslim. In addition, by applying critical success factor of management practice in mosque management, the mosque is able to improve the performance. A structural relationship model using Structural Equation Model (SEM) has been proposed. This model will be used to study the relationship between management practices, and mosque performance for mosque institution. Based on the proposed conceptual model and literature reviewed, research hypotheses are being developed.

KEYWORDS: Strategic Management, Management, Performance, Mosque, Critical Success Factors